



IHWI Success Story Grant Program:

Promoting Policy, Systems, and Environment Changes in Hoosier Communities and Organizations

Has your organization or group completed some kind of community or organizational policy, systems, or environment (PSE) change that impacts nutrition, physical activity, or healthy Weight?

The Indiana Healthy Weight Initiative in partnership with the Indiana State Department of Health and the Cardiovascular and Diabetes Coalition of Indiana is seeking proposals from non-profit and community organizations to share their "Success Story" of community or organizational PSE change. Working with the IHWI, grantees will complete 4 types of communications about their success including a blog post, a "one-pager", a letter to the editor, and a PowerPoint presentation. The grant award is for \$1,000 total. Awarded in two \$500 increments based on completion of the outlined process below.

Complete this [short application](#) to be considered.

Success Stories

General Requirement:

The overarching requirement is that a policy, systems, or environment (PSE) change happened in Indiana and that it had a positive impact on physical activity and/or nutrition. The IHWI maintains a list of [strategies](#) and [policies](#) that organizations can use as a reference. These are what we consider to be "priorities" but we are also interested in variations on these or entirely new strategies or policies that impact nutrition and physical activity. (If you have questions about what you are working on and if it qualifies, please email Eric at IHWICoalition@gmail.com) Academic level research or evidence of nutrition or physical activity increases is not required. (If you have it, great!) We understand that PSE change takes time and isn't always easily measurable. Grants will not be awarded to individuals. All grant money must be granted to an organization that has the legal capacity to be a fiscal agent. (Examples include 501c3, governmental entity, business, etc) All grantees will be required to become new IHWI members, either (one individual from the organization or the organization itself which is preferred.) Membership is free, easy, and available on our website at <http://www.indianaobesity.org/membership/>

Based on our funding availability, we plan on making 10 or 11 awards.

Timeline:

Applicants must complete the application by Nov. 1st. Notification of selection will be Nov. 15th. For those selected, the communications deliverables are due Jan 15th, 2018. If edits are needed, final copies will be due Feb. 15th, 2018. [The online application can be found here.](#)

Success Story Deliverables:

Each grantee that is selected is required to complete each of the following. Templates and detailed directions will be given to each grantee for each media type. Specialized design skills are not required as the IHWI will work with a professional designer to create some of our final products. For the one-pager, the IHWI will ask grantees for text and media content and then the IHWI will plug it into our template.

1. One-pager (Content pieces to fill the front and back)
2. One blog post (Approximately 1000 words)
3. One letter to the editor (Approximately 250 words)
4. One PowerPoint Presentation (Approximately 10-15 slides)

Grant Process:

Grantees will be chosen based on this application and the selection criteria found below.

The chosen grantees will submit each of the four communications (One-pager, Blog Post, Letter to the Editor, and PowerPoint Presentation) following the templates provided by IHWI. The IHWI will review these and make a determination if more information is needed and inform the grantee. If more information is not needed the IHWI will award the full \$1000. If more information is needed the IHWI will award the first half of the money (\$500) and the remainder when edits are resubmitted.

The resulting documents become the property of both the IHWI and the grantee. The IHWI reserves the right to use the documents and make edits at will. The grantee is also entitled to use and edit all finished documents in the form that they are submitted to the IHWI.

To support each grantee, the IHWI is working with a professional designer to create professional grade templates and will provide 100 color copies of the final one-pager to each grantee for their own use.

Grantees should expect full payment to take up to 40 days to be processed.

Requirements:

1. The grantee has completed a policy, systems, or environment (PSE) change within their organization and/or community in Indiana
2. The results improved or are projected to improve nutrition and/or physical activity.
3. The grantee will become an [IHWI member \(Individual or Organization\)](#)

Selection Criteria:

All PSE change success stories from Indiana that improve nutrition and physical activity will be considered. The IHWI will evaluate applications using the following criteria. The application contains questions for each of these areas.

- Health Disparities (20%)
 - o projects that impact disparate communities and people in Indiana will be given greater weight.
- Scope of Impact and Outcome (20%)
 - o Grant reviewers will examine the perceived impacts and outcome of the project. Projects with a larger impact on the communities or organizations where they take place will be given greater consideration. *(Ex. The story of adopting healthy meeting policies across all county government departments will receive greater weight than the story of the adoption of healthy meeting policies within a single department.)*
- Alignment (15%)
 - o Projects that align with IHWI and State priorities will be given greater weight. (The IHWI maintains a list of [strategies](#) and [policy changes](#) that we consider “priorities”)
- Innovativeness of PSE change **strategy** (15%)
 - o Grant reviewers will examine the uniqueness and innovativeness of the change. We understand that issues of nutrition and physical activity require unique and innovative

solutions. The IHWI is very interested in promoting new and innovative ideas to solve these complex problems

- Innovativeness of PSE change **process** (15%)
 - o Grant reviewers will examine the uniqueness and innovativeness of the process of change. Often times even standard/well researched/common PSE changes require creative problem solving to make it work. The IHWI is interested in sharing unique or interesting problem solving that helped make a PSE change possible.
- Additional Data (10%)
 - o Grant reviewer will consider additional data about the project that is provided by the applicant. Examples might include cost savings, participation rates, changes in behavior, etc...
- Multimedia (5%)
 - o Grant reviewers will consider existing multimedia from the PSE change work such as photos or videos.

The IHWI Selection Team will review each application and has final authority over which projects will receive the grant. IHWI will strive for a diversity of success stories from different settings, geographic locations, and organization types.

Contact Us:

Any questions can be directed to IHWI Director, Eric Beers, at IHWICoalition@gmail.com or by phone at 317-456-7565.